

DAFTAR PUSTAKA

- Andrews, D. (2008). *Communications & Multimedia Technology*. Digital Overdrive.
https://books.google.co.id/books/about/Communications_Multimedia_Technology.html?id=AlRfsJBefYAC&redir_esc=y
- Assegaf, A. H., & Tandio, T. (2022). MEMAHAMI KOMUNIKASI LINGKUNGAN DAN FRAMING SEBAGAI PRAKSIS PERUBAHAN SOSIAL. *WACANA Jurnal Ilmiah Ilmu Komunikasi*, 21.
<https://doi.org/https://doi.org/10.32509/wacana.v21i1.1831>
- Carpenter, J. (2023). Evidence-Based Methods of Communicatin Science to the Public through Data Visualization. *Sustainability*.
<https://doi.org/https://doi.org/10.3390/su15086845>
- Darvidou, K. (2024). *Content Marketing Strategy and Development*.
https://www.researchgate.net/publication/386077687_Content_Marketing_Strategy_and_Development
- Dayanti, A. D., & Nabhan, F. (2023). *Pengaruh Role Conflict dan Role Ambiguity terhadap Job Performance dengan Organization Commitment sebagai Variabel Intervening*. <https://doi.org/https://doi.org/10.29103/emabis.v24i2.929>
- Febri, A. (2022). *Manajemen Produksi Konten Tik Tok Wahyudi Afrino (@yudiafrn) untuk Belajar Videografi*.
https://journal.umpo.ac.id/index.php/content/article/download/7664/2755?utm_source=.com
- Griffey, J. V. (2025). *DIGITAL MEDIA PRODUCTION FOR BEGINNERS*. Routledge.
- Gunawan, H. (2022). *Integrating Social Forestry and Biodiversity Conservation in Indonesia*. <https://doi.org/10.3390/f13122152>
- Hidayat, A. R., & Mulya, A. (2025). Z, STRATEGI KOMUNIKASI CONTENT CREATOR DI TIKTOK DALAM MEMBANGUN INTERAKSI DENGAN AUDIENS GEN. *KOMUNIKATA57*.
<https://doi.org/https://doi.org/10.55122/kom57.v6i2.1827>
- Kazanskaia, D. A. N. (2025). *Internal Communication Strategies for Inclusive Organizations*. <https://doi.org/https://doi.org/10.64357/neya-gjnps-eng-dv-rl-cm-09>
- LATIN. (2025a). *No Title*. <https://latin.or.id/about/>

- LATIN. (2025b). *RUANG KOLEKTIF SOSIAL FORESTRI 2045 Programs and Initiatives*.
- Nasution, D. A. F. (2023). *Implementasi Digital Marketing pada Analisis STP (Segmenting, Targeting, Positioning)*.
<https://doi.org/https://doi.org/10.33395/jmp.v12i2.13274>
- Nurana, L. (2023). *Social forestry brings opportunities for national and local development in Indonesia*.
- Pamelasari, S. D. (2021). *The Effect of Scientific Terms Error on Scientific Communication of Prospective Teachers and Progressive Education*.
https://journals.ums.ac.id/ijolae/article/view/14214?utm_source.com
- Pertiwi, E., & Sanusi, A. P. (2023). Storytelling in the Digital Age: Examining the Role and Effectiveness in Communication Strategies of Social Media Content Creators. *Media and Islamic Communication*.
<https://doi.org/https://doi.org/10.30863/palakka.v4i1.5082>
- Putri, O. B. (2025). *Peran Kualitas Konten dalam Strategi Content Marketing untuk Meraih Engagement Tinggi di Instagram dan Tiktok Honda Pramuka*.
<https://doi.org/https://doi.org/10.31004/innovative.v5i1.17929>
- Robbins, Stephen P & Judge, T. A. (2017). *Organizational Behavior* (17th ed.). Pearson, 2017.
https://books.google.co.id/books/about/Organizational_Behavior.html?id=UKyljgEACAAJ&redir_esc=y

